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Summary

Hello, I am Vipul Bambardekar a Certified Digital Marketer in Mumbai. I have completed my Advanced Digital Marketing Course from DGmark Institute, Mumbai. I am open to any Digital Marketing related jobs for full time in Mumbai. Creativity, Problem Solving, Analytics and Leadership are the core skills which I have developed during my career journey.

Experience

- 1+ year in the field of Digital Marketing
- 2+ years in the field of Marketing and Sales.
- 5+ years of experience in Business Management.

Career highlights

Experienced digital marketing professional with expertise in leading agency teams, client relations, Google and Meta Ads management. Versatile skills cover SEO, SMO, SMM, content marketing, web development, and graphic designing. Successful in small business management, sales, and entrepreneurial ventures. Academic background includes an Advanced Digital Marketing Course and a Bachelor's in Fisheries Science.

Experience

Search Engine Optimization Executive Forest Hills Tala Properties

Mar 2024 - July 2024

- Authentic Content creation for website
- Canva Post, Graphics and Report Creation
- WordPress website development and Maintenance
- Handling Tools like SEMrush, Google Analytics, Google Search Console
- Backlink Building and Business Listing
- Building SEO strategies
- Competitor Analysis and Keyword Research
- Assets linking and Official Blogging
- Website on-page optimizations
- GMB Optimizations
- Using AI tools for content and strategies
- Drove 3x traffic to website in 3 months
- Domain rating increased by 5 points in 2 months

Digital Marketing Executive

DGmark Agency - Digital Marketing Agency & Company

Aug 2023 - Jan 2024 (6 months)

- Digital Marketing for Real Estate, Finance, Shops and Online product or Service business
- Leading agency team and Strategic marketing

- Customer Satisfaction and counseling
- Google Ads Management and reporting
- SEO, SMO, SMM, Instagram Ads and Meta Ads for lead generation
- Handled 11 different social media pages together
- Web Development
- Graphic Designing and Content creation
- AI tools for detailed analysis, strategy planning and execution
- WhatsApp and Email marketing
- Online performance marketing

Assistant Sales and Marketing Manager

West coast aquatics LLP

Oct 2020 - Jul 2022 (1 year 10 months)

- Market Research and Lead Generation
- Sales Presentations and Graphical Demonstrations
- Client Relationship and Customer Satisfaction
- Negotiation and Closing deals
- Sales Reporting and Analyzing data
- Product Knowledge and Brand Awareness
- Team Collaboration and tasks designation

Founder

Nisarga Aquaria

May 2019 - Jun 2020 (1 year 2 months)

At Nisarga Aquaria we provided customers with Nature Aquarium Designs and Services for home Interior Decorations.

Responsibilities-

- Shop Operations and Business Analysis
- Business Development
- Products Selection and Purchase
- Aquarium Maintenance and Services
- Customer Service and Engagement
- Marketing and Promotion
- Staff Management and Training
- Health and Safety Practices

Farm Manager

Nisarga aquaculture

Jul 2015 - Apr 2019 (3 years 10 months)

Carried out managerial activities for a aquaculture farm.

- Production Management and Estimation
- Live-stock Management
- Farm Operations and Maintenance
- Record Keeping and Financial Reporting
- Staff Supervision and Training
- Customer Relation Management

- Business Analysis and Planning

Education



DGmark Institute

Advance Digital Marketing Course, Marketing

May 2023 - Aug 2023



Dr. Bala Saheb Sawant Konkan Krishi Vidyapeeth, (former Konkan Krishi Vidyapeeth) Ratnagiri

Bachelor of Fisheries Science, Fishing and Fisheries Sciences and Management

Jun 2011 - Jun 2015



PES Global School

HSC, Science

May 2009 - Jan 2011

Professional on field fisheries graduate with more than 5 years of work experience in aquaculture and aquarium maintenance.



R. V. Nerker secondary school

SSC

Licenses & Certifications



Certified in ChatGPT and AI tools - DGmark Institute



Certified in Canva Graphic Designing - DGmark Institute



Certified in WordPress Web Development - DGmark Institute



Certified in Advanced Digital Marketing - DGmark Institute



IDP IELTS - IELTS Official

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Open Water Diver - SSI Scuba Schools International

791009Y6692717056467-IN

Photography Masterclass - Udemy

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Skills

1. Advance WordPress Web Development.
2. AI tools expertise and Database analysis.
3. Advance Content designing using Canva, photoshop, Adobe Illustrator.
4. Meta and Google ads expertise.
5. YouTube marketing and UGC content creation.
6. WhatsApp marketing.
7. LinkedIn Profile management.
8. Search Engine Optimization and Social Media Optimization.
9. Business Automation (Zappier / Pabbly)
10. Presentation and designing for products.
11. Communication skills and Team management.
12. Training and mentoring.

Honors & Awards

Photographer - Mayurpankh 2012

Oct 2012

Spot photography test 1st prize winner.